



English | Français



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Search...

Home About us Our workplace HR Corner News Systems & resources

Home / News

27/08/2014

- What's New
- Broker communications
- The Bridge
- Media
- Connect with Silvy
- Wayne's World
- Innovation Station
- Western Express
- Ontario Mini-Bridge
- Fairfax newsletter

## Want a dashcam of your own? Take advantage of the Northbridge employee discount



We recently announced that Northbridge Insurance customers are eligible for a discount on dashboard cameras (dashcams). Now we've got some more good news: all Northbridge employees can enjoy a discount too!

There are many benefits to using a dashcam, but the most notable is that it provides transparency when handling a claim—any ambiguity around what caused the accident is greatly reduced, as you have video evidence as proof!

You can hear more about these benefits in this article in the June edition of *The Face* magazine, a popular trucking publication geared towards Owner-Operators, featuring our own Nora Hillyer, SVP, Customer Excellence, Transportation & Logistics, Ontario and Atlantic Canada. Nora talks about two current hot topics in trucking—dashcams and telematics—that give drivers, transportation companies, and insurance adjusters indisputable evidence in the event of a claim. Nora predicts that it's only a matter of time until dashcams and telematics become a norm in North America.

For more information on dashcams, visit our Northbridge Insurance website.

### Want to order a dashcam?

Visit www.dashvue.ca to check out the various models offered and order your own! The Northbridge employee discount is automatically applied to prices and varies by quantity purchased.

For more information on the dashcam discount, contact Ronish Pahwa, Manager, Customer Innovation.

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